



REGULATIONS

1. LDD – Award 19

LDD - Award 19 is organized and sponsored by **artecasalugano – LDD**, the innovative exhibition dedicated to home and living. The competition recognizes the particular skills of all the design disciplines: design for living, design for work, design of technological systems and product design.

2. Participants

The contest is meant for designers, architects and sector-based companies. The Award is assigned to the best product design, product systems as prototypes, and items, which production started no longer than 2 years ago (2017).

3. Award

LDD – Award 19 consists of a sum of 5.000 Swiss Francs, which the Jury will confer to the product that best fits criteria as stated in the above-mentioned regulations, section 6. Also, there are going to be further notices according to superior product categories stated so by the Jury.

4. Fee

Each participant must pay the fee at the moment of subscription, by filling in the Application Form. Please note that each object the designer presents to the contest is subjected to that fee. The moment the object passes the first selection phase, the fee is subtracted from the participation fee related to the exhibition of the object itself.

The students willing to take part to the contest, must not pay extra money for exhibiting their object at the fair.

- May 15th – June 30th 2019 > 200.- SFr > 175 Euro
- July 1st – July 19th 2019 > 300 SFr > 263 Euro.

*For those who subscribe between July 1st and July 19th, no deduction is to be expected.

5. Exhibition

All the objects passing the first selection, are going to be exhibited for all the event length (10 days) in the LDD Area according to three possible solutions:

- a. Collective exhibition in the Design Gallery
- b. Customizable exhibition
- c. Both ways

6. Catalogue

All the objects selected during the first phase are going to be integrated in the exhibition Official Catalogue, which is a paper-publication with a high visual impact along with an accurate description of the objects as well as of their designers.

7. Prizegiving / Award ceremony

The winner will be announced and awarded during Saturday night, October 19th 2019 with the presence of the Jury, city institutions and the press.

8. Assessment criteria

All the objects are to be judge according to:

Quality of the idea

The extent to which the product is considered to be innovative for its technology, materials and complements

Formal and aesthetic coherence

Social pertinence

Its creativity

Social and economic importance

Environmental respect

Its durability, with a focus on the product recover, disposal and resources optimization

Ease of use, reliability and safety.

9. Allowed categories

Supplies and complements: furniture and complements for the house, bathroom, kitchen and office, outdoor furniture; lighting; appliances; home electronics.

10. How to apply

To apply, all candidates, must comply with the following rules:

- Registration of personal data or company data by filling in the **Application Form (1)** on its entirety.
- Fill in the **Object Description Form (2)** for each object taking part to the competition.
- Pay the application fee for each object.
- Fill in the **Admission Form (3)**, which will turn into a contract the moment the object(s) will pass phase one.
- Fully accept the **Contest Regulations (4)**.

11. Material delivery

All the documents concerning the selected-by-the-jury objects must be sent as PDF not later than July 22nd to the following email address, **iddaward19@artecasalugano.ch**.

The attachments must include 2 A3 formats containing the following information:

- Object description
- Volumetric technical drawing, which must define the object dimensions, technologies and materials
- Formal sketches and the object render
- Pictures of the prototype or the object into production.

12. Selection

The Jury is going to evaluate the objects upon two phases; the first evaluation is expected to happen on July 23rd. The committee will inform, by email, the candidates on the first evaluation outcome within July 28th. In case the object does not pass the first evaluation, the very same object is going to be presented as a video during the event. Instead, in case the object passes the evaluation phase 1, the Application Form turns into contract.

The projects which pass evaluation phase 1, can proceed the run toward **LDD – Award19** evaluation phase 2; at this stage, the objects must be physically presented to the Jury. Candidates must send or deliver their object(s) to Lugano, Centro Esposizioni, via Campo Marzio, on September 24th. The Jury gathers on September 26th, although the **LDD – Award19** winner will be announced and awarded on October 19th during a Ceremony.

13. Regulations

Rules are defined by the Jury and the Committee in charge of organizing LDD-Award 19. **The candidacy to LDD-Award 19 is bound to the participation to the exhibition artecasalugano.** Each candidate can choose between two different options (see section 5 of the regulations).

The Jury does not have to justify any choice upon the outcome of the contest.

Each candidate must autonomously organize the delivery of its own object at Lugano, Centro Esposizioni on September 24th, as well as pick it up on October 21st; all the potential costs linked to the delivery and the pick up phase are on the participant.

14. Intellectual property

Participants are fully responsible for the papers sent and, if needed, for the registration of their projects to the authority in charge in their home country; these procedures must be accomplished *before* the contest start.

By taking part to the contest, each participant authorizes LDD - Lugano Design District to publish and duplicate the projects as well as pictures and names of the designers both during **LDD – Award19** and in future potential public relations.

15. Jury

The members of the Jury are appointed by the Committee in charge of organizing **artecasalugano** amongst qualified experts.