



LDD – Lugano Design District *October 11th – 20th 2019*

LDD – Award 19 - Sponsored by Palo Alto SA *first edition*

REGULATIONS

1. LDD – Award 19 - Sponsored by Palo Alto SA

LDD – Award 19 - Sponsored by Palo Alto SA is organized and sponsored by **artecasalugano – LDD**, the innovative exhibition dedicated to home and living. The competition recognizes the particular skills of all the design disciplines: design for living, design for work, design of technological systems and product design.

2. Participants

The contest is meant for designers, architects and sector-based companies. The Award is assigned to the best product design, or prototypes, or objects, which production started no longer than 2 years ago (2017).

3. Award

LDD – Award 19 - Sponsored by Palo Alto SA consists of a sum of 5.000 Swiss Francs, which the Jury will confer to the product that best fits criteria as stated in the above-mentioned regulations, section 8. Also, there are going to be further notices according to superior product categories stated so by the Jury.

4. Fee

Each participant must pay a fee at the moment of subscription, by filling in the Application Form. Please note that each object the designer presents to the contest is subjected to the fee. The moment the object passes the first selection phase, 200 Swiss Francs are subtracted from the total cost of participation to the exhibition.

The students willing to take part to the contest, are not expected to pay extra money for exhibiting their object at the fair.

- July 22nd – August 25th 2019 | 200.- SFr | 175 Euro
- August 26th – September 8th 2019 | 300 SFr | 263 Euro.

*For those who subscribe between August 26th and September 8th, no deduction is to be expected.

5. Exhibition

All the objects passing the first selection phase, are going to be exhibited for all the event length (10 days) in the LDD Area according to three possible solutions:

- a. Collective exhibition in the Design Gallery
- b. Individual - customizable exhibition
- c. Both ways

6. Catalogue

All the objects selected during the first phase are going to be integrated in the exhibition Official Catalogue, which is a paper-publication with a high visual impact along with an accurate description of the objects as well as of their designers.

7. Award ceremony

The winner will be announced and awarded during Saturday night, October 19th 2019 with the presence of the Jury, city institutions and the press.

8. Assessment criteria

All the objects are to be judge according to:

- **Quality of the idea**
- **The extent to which the product is considered to be innovative for its technology, materials and complements**

- **Formal and aesthetic coherence**
- **Social pertinence**
- **Its creativity**
- **Social and economic importance**
- **Environmental respect**
- **Its durability, with a focus on the product recover, disposal and resources optimization**
- **Ease of use, reliability and safety**

9. Categories allowed to the competition

Supplies and complements: furniture and complements for the house, bathroom, kitchen and office, outdoor furniture; lighting; appliances; home electronics.

10. How to apply

To apply, all candidates, must comply with the following rules:

- Registration of personal data or company data by filling in the **Application Form (1)** on its entirety.
- Fill in the **Object Description Form (2)** for each object taking part to the competition.
- Pay the application fee for each object.
- Fill in the **Admission Form (3)**, which will turn into a contract the moment the object(s) will pass selection phase one.
- Fully accept the **Contest Regulations (4)**.

11. Material delivery

All the documents concerning the selected-by-the-jury objects must be sent as PDF file not later than September 9th to the following email address, **iddaward19@artecasalugano.ch**.

The attachments must include two A3 formats containing the following information:

- Object description
- Volumetric technical drawing, which must define dimensions, technologies and materials of the object
- Formal sketches and the object render
- Pictures of the prototype or the object into production

12. Selection

The Jury is going to evaluate the objects upon two phases; the first evaluation is expected to happen on September 10th. The committee will inform, by email, the candidates on the first evaluation outcome within September 13rd. In case the object does not pass the first evaluation, the very same object is going to be presented as a video during the event. Instead, in case the object passes the first selection phase, the Application Form turns into contract.

The projects which pass the first selection phase, can proceed the run toward **LDD – Award 19 - Sponsored by Palo Alto SA** evaluation phase 2; at this stage, the objects can physically be presented to the Jury. Candidates must send or deliver their object(s) to Lugano, Centro Esposizioni, via Campo Marzio, on October 9th. The Jury gathers on October 18th, although the **LDD – Award 19 - Sponsored by Palo Alto SA** winner will be announced and awarded on October 19th during a dedicated Ceremony.

13. Regulations

Rules are defined by the Jury and by the Committee in charge of organizing LDD-Award 19. **The candidacy to LDD – Award 19 - Sponsored by Palo Alto SA is bound to the participation to the exhibition artecasalugano.** Each candidate can choose between two different options (see section 5 of the regulations).

The Jury does not have to justify any choice upon the outcome of the contest.

Each candidate must autonomously organize the delivery of its own object at Lugano, Centro Esposizioni on October 9th, as well as pick it up on October 22nd; all the potential costs linked to the delivery and the pick up phase are on the participant.

14. Intellectual property

Participants are fully responsible for the papers sent and, if needed, for the registration of their projects to the authority in charge in their home country; these procedures must be accomplished *before* the contest start.

By taking part to the contest, each participant authorizes LDD - Lugano Design District to publish and duplicate the projects as well as pictures and names of the designers both during **LDD – Award 19 - Sponsored by Palo Alto SA** and in future potential public relations.

15. Jury

The members of the Jury are appointed by the Committee in charge of organizing **artecasalugano** amongst qualified experts.